

Message

From: Poalinelli, Edwin [POALINELLI.EDWIN@EPA.GOV]
Sent: 6/22/2022 10:53:52 PM
To: Barton, Dana [Barton.Dana@epa.gov]
Subject: FW: Draft Exide Communication Strategy
Attachments: Communication Strategy Exide 6-22-2022.docx

Hi Dana,

I will make these edits and send the Draft Com Strategy to you, Mike, and John for input. Julia is working on the Administrator's statement and will send it out on Friday after Mike Alpern's review.

Thanks

Edwin "Chip" Poalinelli

Section Manager - California Site Cleanup Section I
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From: Giarmoleo, Julia <Giarmoleo.Julia@epa.gov>
Sent: Wednesday, June 22, 2022 3:48 PM
To: Poalinelli, Edwin <POALINELLI.EDWIN@EPA.GOV>; Watson, Sarah <Watson.Sarah@epa.gov>
Cc: Barton, Dana <Barton.Dana@epa.gov>
Subject: RE: Draft Exide Communication Strategy

Hi Chip,

Thanks for this! I am ***still*** waiting to hear back from DTSC, but attached is a draft with my edits for your consideration.

Thanks!

Julia

From: Poalinelli, Edwin <POALINELLI.EDWIN@EPA.GOV>
Sent: Thursday, June 16, 2022 9:28 PM
To: Giarmoleo, Julia <Giarmoleo.Julia@epa.gov>; Watson, Sarah <Watson.Sarah@epa.gov>
Cc: Barton, Dana <Barton.Dana@epa.gov>
Subject: Draft Exide Communication Strategy

Hi Julia and Sarah,

In preparation for the July 1st announcement, Mike Montgomery asked that we finalize the Exide Communication Strategy that we drafted based on the limited information we had in early May. Could you take the lead on updating the attached draft to reflect DTSC current messaging and HQ's feedback on EPA's communication strategy? I took the May draft and updated the key messages, talking points, and background but I am sure there are many edits needed based

on OPA's collaboration with DTSC and HQ's recommendation. I am also not sure that all the Sections in the communication strategy are needed (i.e. staffing). Mike asked if we could have a revised version for circulation late next week. Please let me know if I can provide any information that is not included.

Thank You

Dana,

Did I miss anything based on your conversation with Mike?

Thanks

Edwin "Chip" Poalinelli

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